

The ultimate Thrive Global Pitch Guide



Hil' n Erika!

I'm a business and media strategist who's a pro at helping you magically grab the attention (and credit card digits) of your ideal clients. In 2016, I walked away from 300k in funding for a doctoral degree to follow my passion and help women from all over the world build and scale their businesses. My clients have booked out their programs in 90 days, launched and sold out group programs in 5 days, filled their high-level masterminds in less than 30 days and hit 10k, 15k and 20k cash months with ease.

I've been featured in Forbes, Nylon, MindBodyGreen, Bustle, Health Magazine, Business News Daily, and more. My clients have also appeared in internationally renowned media, including HGTV, Cosmopolitan magazine, Prevention, Teen Vogue, ESPN-W, Yahoo! Style, Forbes, Allure, etc.

If you're in my coven, it's because you're not about to play small.



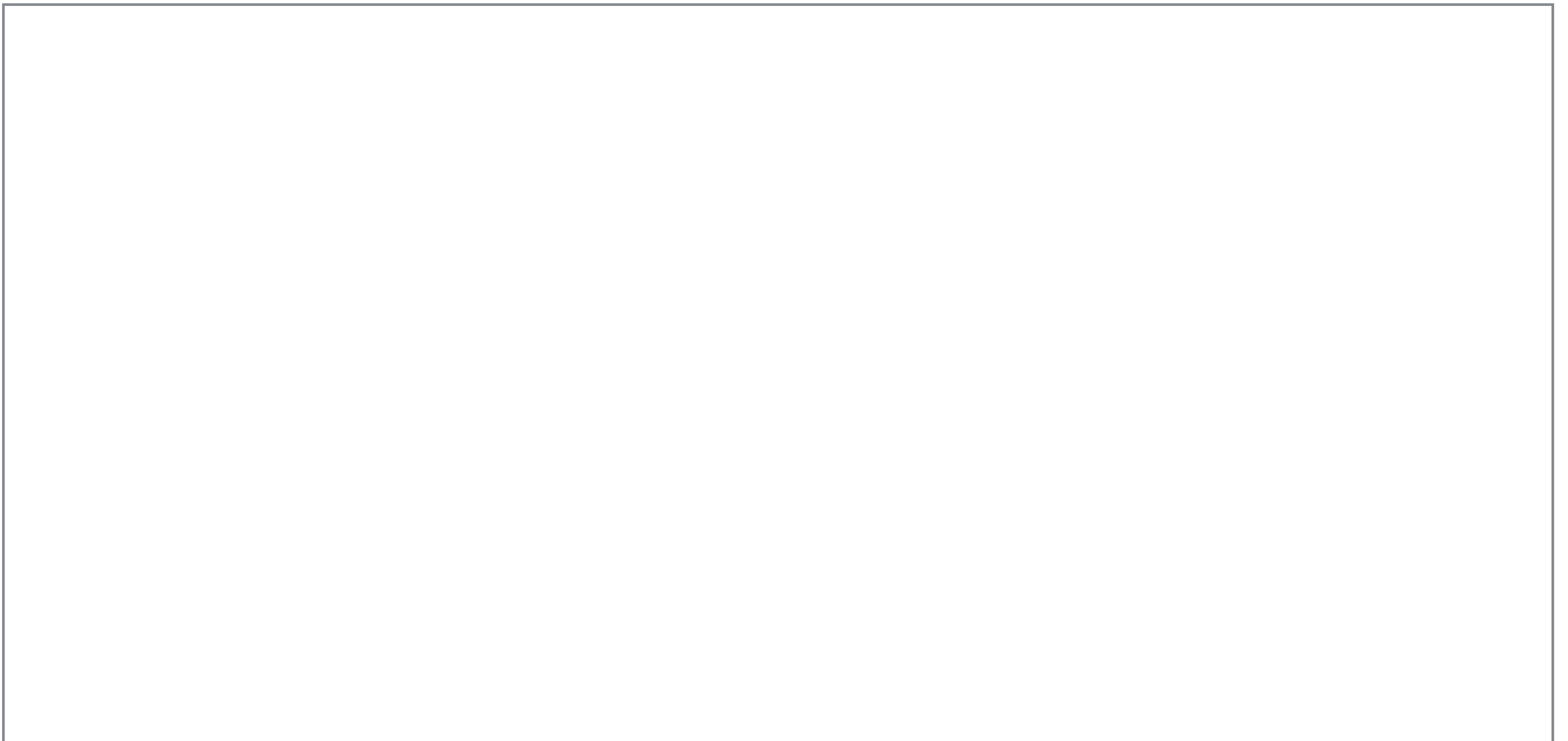
Why do you want to write for Thrive specifically?

Write down up to five keywords for your article. Use these in the Blogger platform once you're accepted.

What's your angle? How will it complement previous Thrive content?



Create a point form outline of your article.



The pitch *Note: This is specific to Thrive Global.
If you send this same pitch to other outlets, you'll
most likely be rejected.

Subject: I want to write for Thrive Global!

Hi! My name is [your name]. I'm a [your title] who helps [who you help] to [lose weight/ditch shame/grow their income, etc.] so that they can [outcomes].

I'd love to contribute to Thrive Global; I know that my expertise would be valuable to your readership. [Give a sentence or two about why here].

I'd love to contribute an article about [topic]. This is an important issue for the Thrive Global audience because [why should she care?]. Although you've already featured articles about this topic from the perspective of [first perspective] and [second perspective], my work will add [whatever it will add] to the conversation.

Here's a general outline of the article I'd like to write:

[include your outline here]

I think the work that you're doing is absolutely amazing. I've followed you since the HuffPost days, and the vibe and mission of Thrive Global speaks to the kind of work that I'm doing in the world right now - I love reading content on the site.

Thanks so much for your consideration. I look forward to hearing from you about the next steps.

-[Your name]